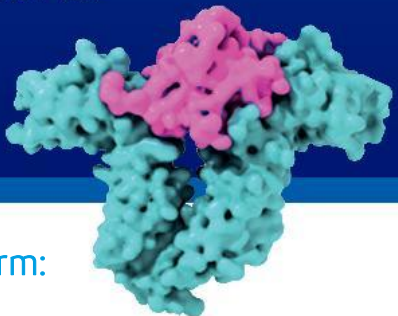




8th International Conference on Nutrition & Growth

26-28 August 2021 | Virtual Conference

Prospectus



Please contact me for details, pricing and booking form:



NOA FREILICH POLLACK – Team Leader, Industry Liaison & Sales Associate
 Tel: +41 229080488 ext:900
 Email: nfreilich@kenes.com

nutrition-growth.kenes.com



Support Categories & Benefits

You will be given a support category status dependent upon the total amount of your support contribution. The total contribution will consist of items such as advertisements, sponsored sessions and exhibition space (excluding storage space).

SUPPORT LEVELS

- PLATINUM SPONSOR
- GOLD SPONSOR
- SILVER SPONSOR
- BRONZE SPONSOR

Supporter/Exhibitor booking items/space with a contribution of less than Bronze category will be acknowledged as "Supporter"/"Exhibitor" only.
You will benefit from outstanding advantages linked to your support category.

SUPPORT BENEFITS

Benefits will be allocated to supporters based on the following table:

BENEFIT	PLATINUM	GOLD	SILVER	BRONZE
Conference Registrations	8	5	3	2
Additional Exhibition Registrations if applicable	5	3	2	∅
Supporter's logo with the hyperlink on the Congress website	✓	✓	✓	✓
List of participants before and after the conference	✓	✓	∅	∅
Acknowledgement on all official publications	✓	✓	✓	✓



Educational Support Opportunities

Medical education plays an important role in the quality of healthcare delivered across the globe. Physicians, researchers, scientists and other healthcare professionals are increasingly challenged to maintain their knowledge, skills and abilities within their respective professions. By providing an educational grant in support of the educational opportunities below, you will make a vital contribution to these efforts and support better patient outcomes.

All educational grants are managed in compliance with relevant CME accreditation criteria and industry compliance codes. In order to ensure independence of all CME accredited elements, companies providing grants may not influence the topic, speaker selection, or any other aspect of the content or presentation. No promotional, commercial, or advertising materials may be included in the following opportunities. All support will be disclosed to participants.

All grants are managed in compliance with relevant accreditation and industry compliance criteria.

EDUCATIONAL GRANT

Independent educational grants, dedicated to the educational mission of the conference, are appreciated and important to the conference's success.

- Support will be acknowledged in the Industry Support and Exhibition section of the virtual conference platform under educational supporters list.



EDUCATIONAL GRANT IN SUPPORT OF EXISTING SCIENTIFIC SESSION

Educational Grant in support of an Existing Official Session accepted or invited by the Scientific Committee and supported by a grant from the industry.

- Support will be acknowledged in the Industry Support and Exhibition section of the virtual conference platform under Educational supporters list with indication of the supported session.





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EDUCATIONAL PARTICIPATION GRANT

As a trusted partner, Kenes Group will take on the responsibility for indirect sponsorship for **N&G 2021**. The industry will entrust the Kenes Group and provide educational grants directly, and Kenes Group/**N&G 2021** will be responsible for participants (HCPs) pre-selection.

Educational Participation Grants of any amount are appreciated and important to the success of **N&G 2021**.

Recipients (HCPs) will need to fulfil the criteria specified by **N&G 2021** in order to be eligible to apply for an educational participation grant. Accepted grant recipients will be contacted by the **N&G 2021** Secretariat.



Please note that it is the Exhibitors'/ Supporters' responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org, Medtech Europe (represents Medical Technology industry) <http://www.medtecheurope.org> and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

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Virtual Promotional & Advertising Opportunities

PLENARY/PARALLEL SPONSORED SYMPOSIUM

- Opportunity to organise an Official Non-CME Industry Session, 60/90 minutes long, (Program subject to the approval).
- Includes recording, live Q&A if desired and IT support.
- Four options for an industry session format: Fully live, Fully recorded available from time slot, Fully recorded available on demand and Recorded presentations+Live Q&A.
- Permission to use the phrase “Official Symposium of the 8th International N&G conference”.
- Sponsored Symposia Programs will be included in a designated industry section of the virtual conference
- Time Slots: allocated on a first come, first served basis – Time slots will be advised shortly.
- Industry sessions will be clearly indicated in the meeting timetable/Programme as: “Industry Session” not included in the main event CME/CPD credit offering”.
- Support will be acknowledged in the Industry Support and Exhibition section on the virtual conference.



NOTE: *The supporting company in addition to the support fee must cover the registration fee of the speakers. This also applies in the case where the speakers have already been invited by the Congress.*

PLENARY/PARALLEL SPONSORED LIVE MEET THE EXPERTS SESSION *NEW*

- Opportunity to organise a post-industry session, live for 30/45/60 minutes during the three months in which the virtual platform is available.
- Includes live streaming and IT support.
- Time Slots: either the end of conference days or during the three months.
- Only for companies with industry sessions.
- Industry sessions will be clearly indicated in the meeting timetable/Programme as: “Industry Session” not included in the main event CME/CPD credit offering”.



NOTE: *The supporting company in addition to the support fee must cover the registration fee of the speakers. This also applies in the case where the speakers have already been invited by the Congress.*



REPEAT INDUSTRY SESSION + LIVE Q&A

- Opportunity to replay your industry session in the interactive pre-recorded* format during the 3 months after the Congress that the platform is available.
- Companies will have the possibility to engage with new participants and expand the reach of their symposium by bringing their experts for a live Q&A.
- Includes IT support.
- Time and date to be coordinated with the Congress Organizer.



* The main presentation will be pre-recorded and will include a scheduled live Q&A and chat with the speakers.

E-POSTERS

E-Posters create unique networking and engagement opportunities, generate participants' interest and are good exposure for authors in the virtual environment, as participants can interact with them via chat. E-poster support includes:

- Signage in the virtual Lobby to the e-Poster page with "Supported by..." and a company logo only.
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application



NETWORKING LOUNGE EXCLUSIVE SUPPORT

There will be a Networking Lounge where attendees can interact and connect with each other, by group, 1x1 or video call.

- Support will be recognized with the company logo in the entrance of the Networking Lounge as well as two logos on the back wall.
- Should this logo be interactive, metrics and contact details of attendees who agreed to share their details and engaged with the item will be shared.
- 2 public chat rooms included in the support package.
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.



BRANDED WAITING ROOM

Branding the virtual waiting room before your session starts is a great opportunity to connect with attendees and create anticipation.

- Opportunity to brand the virtual waiting room with company's logo.
- Opportunity to share a text or a video while attendees are waiting for your session to start.



EXTERNAL LOBBY FLAGS

- Supporting company will have the opportunity to brand the flags in the welcome page of the virtual Conference.
- This page is the first page participants will see before each login to the platform, giving your company big exposure even before entering the virtual venue.
- Branded flag is non linkable.
- Supporter will receive metrics of attendees who clicked on the banners (GDPR).



LOGOS/FLAGS IN THE INTERNAL LOBBY

- Supporting company will have their logo placed in one of the Flags/Logos in the virtual lobby.
- A great exposure, as participants can click on the logo/Flag and be directed to the company's booth or a web page.
- It is possible to upgrade the logo/Flag to include a pop up video or a PDF advertisement
- Supporter will receive metrics of attendees who clicked on the banners (GDPR).



EXHIBITION AREA ADVERTISEMENT – FOUR IN TOTAL

- The exhibition area includes four advertisements' locations: Two as roll ups in the front of the product theatre, two in the back wall.
- The supporter can use this space for an advertisement in the form of an image which can be connected to a video, PDF, internal or external HTML of his choice.
- Supporter will receive metrics of attendees who clicked on the banners (GDPR).



BRANDED BANNERS IN AUDITORIUM

- Four banners on the side of the Auditorium hall, viewable prior to choosing the sessions.
- Branding can be an image linked to a PDF/POP UP VIDEO/HYPERLINK of your choice.
- Supporter will receive metrics of attendees who clicked on the banners (GDPR).



ADVERTISING SUPPORT OPPORTUNITIES

PROMOTIONAL MATERIAL – VIRTUAL BAG INSERT

- Promotional material of the supporting company will be included in the virtual briefcase of all the participants as a **default**.
- Attendees will be able to download it and email it to their personal accounts.



VIRTUAL LIVE NOTIFICATION

- One virtual live notification sent to all online participants through the virtual platform, to be coordinated with Meeting Organizer.
- Specifications will be provided by the congress organizers.
- The virtual live notification can include an external or internal hyperlink.



PRE/DURING CONFERENCE EXCLUSIVE PROMOTIONAL MAILSHOT

Gain additional exposure for Industry activities in the conference by sending out an Exclusive Mail Blast to registered delegates who have agreed to receive promotional material, at a date and time coordinated with the Congress Organizer.

- The time slot will be chosen out of a pool of timeslots provided by the organizing committee before or during the conference.
- Supporter will receive relevant metrics.
- Mail blast will be exclusive for the supporting company. The designed mail blast (html format with Kenes design requirements) and the preferred "Subject" to be provided by the Supporter. "From" field will be N&G 2021



** In the case where the supporter cannot provide a compliant HTML file, they may provide an image and it will be coded to HTML for an additional charge of € 250. Content received after the deadline may be processed for an additional fee of € 500.*

POST-CONGRESS PROMOTIONAL MAILSHOT

The virtual platform is live for three months- take advantage of this and reach out to the participants to remind them you are here!

Gain additional exposure for your repeat industry session/Product theatre/sigange/booth by sending out a post-Congress Exclusive Mail Blast to registered delegates who have agreed to receive promotional material, at a date and time coordinated with the Congress Organizer.

- Mail blast will be exclusive for the supporting company. The designed mail blast (html format with Kenes design requirements) and the preferred "Subject" to be provided by the Supporter. "From" field will be N&G 2021

** In the case where the supporter cannot provide a compliant HTML file, they may provide an image and it will be coded to HTML for an additional charge of € 250. Content received after the deadline may be processed for an additional fee of € 500.*

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Virtual Exhibition

Virtual Booth

2D booth* in the virtual Exhibition Hall includes:

- Company Name and Logo
- Company Profile
- Documents, Videos and Images
- Content hyperlinks for company's website, products, news and social media accounts.
- It is possible to add additional documents, videos and links to the package for an additional cost



ADDITIONAL FEATURES:

- Interactive Chat (Group and 1:1 chat, including video calls)
- Swipe my badge- the virtual equivalent of the badge scanner is included
- Ability to leave messages to the exhibitors 24/7 during the three months in which the platform is live
- Ability to see visiting attendees at the booth

SMALL BOOTH

This booth will include:

- 2 screens
- 4 documents
- 3 links
- 3 videos
- 2 Exhibitors registrations



MEDIUM BOOTH

This booth will include:

- 4 screens
- 5 documents
- 4 links
- 4 videos
- 3 Exhibitor registrations



LARGE BOOTH

This booth will include:

- 5 screens
- 9 documents
- 6 links
- 6 videos
- 5 Exhibitor registrations



Exhibitor Rules & Regulations

ALLOCATION OF VIRTUAL EXHIBITION SPACE

A completed Exhibition Booking Form and Contract must be faxed / emailed to ensure reservation of a desired booth template. Upon receipt of the Exhibition Booking Form and Contract, virtual booth will be confirmed and an invoice will be sent.

EXHIBITOR REGISTRATION

All exhibitors are required to be registered in the Congress. Registrations will be given depending on your booth of choice:

- Small Booth – 2 registrations
- Medium Booth – 3 registrations
- Large Booth – 5 registrations
- Any additional registrations will be charged a registration fee.

Within the virtual event platform, all exhibitors (booth admins) will be recognized with a letter E (Exhibitor) indicated after their names. Any additional exhibitors will be charged an exhibitor





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registration fee. Companies can purchase a maximum number of exhibitor registrations as follows:

- Small and Medium Virtual Booths – up to 10 exhibitor registrations
- Large and Premium Virtual Booths – up to 20 exhibitor registrations

EXHIBITORS' TECHNICAL MANUAL

An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be available approximately 3 months prior to the Congress. It will include the following:

- Technical details about the platform
- Final exhibition details and information
- Specifications
- Services available to exhibitors and order forms

EXHIBITOR LOGO & PROFILE

You can submit your logo and company's profile and read important exhibitor information on the Kenes Exhibitors' Portal. The Exhibition Manager will contact you with the link to the Exhibitors' Portal, including your personal login details.

EXHIBITION TERMS & CONDITIONS

The Terms and Conditions of exhibiting are included in the Online Prospectus and can be found in the Payment and Terms and conditions page following below this section.

Please note that signing of the **BOOKING FORM AND CONTRACT** indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound. An exclusive handling agent will be designated to the 8th International Conference on Nutrition & Growth.

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Payments Cancellation Terms & Conditions

Applications for Sponsor and/or Exhibition must be made in writing with the booking form.

CONTRACTS & CONFIRMATION

SPONSORS

Once a Booking Form is received, a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment. Upon receipt of the Booking Form the organiser will reserve the items listed in it. Completion of the Booking Form by the Sponsor shall be considered as a commitment to purchase the items.

EXHIBITORS

Once a signed Booking Form is received, a confirmation of exhibition will be e-mailed to you with an accompanying invoice.

SUPPORT TERMS & CONDITIONS

Terms and Conditions of Sponsor will be included in the contract as well.

Please click below to see the updated Terms and Conditions:

[Click here for updated terms and conditions April 2021](#)

INSERT AND DISPLAY MATERIALS

Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.

In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the "Pre-Advise" form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

PAYMENT TERMS & METHODS

100% upon receipt of the Sponsorship agreement and first invoice
All payments must be received before the start date of the Congress. Should the Exhibitor fail to complete payments prior to the commencement of the Congress, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

Option 1: Payment by check (\$).

Please make checks payable to:

Kenes International Organizers of Conferences Ltd – N&G 2021 – Lisbon





8th International Conference on Nutrition & Growth

26-28 August 2021 | Virtual Conference

Option 2: Payment by Bank Transfer (\$).

Please make drafts payable to:

Kenes International Organizers of Conferences Ltd – N&G 2021 – Lisbon

All bank charges are the responsibility of the payer.

CANCELLATION / MODIFICATION POLICY

Cancellation or modification of support items must be made in writing to the Support & Exhibition Sales Department: Noa Freilich Pollack at nfreilich@kenes.com

The organizers shall retain: (Please note additional updated cancelation terms)

- 50% of the agreed package amount if the cancellation/modification is made between January 26th April 25th, 2021 inclusive
- 100% of the agreed package amount if the cancellation/modification is made from April 26th, 2021 onwards

VAT INFORMATION

All prices are exclusive of VAT, and are subject to VAT which will be added to the invoice.

